

Media Release

For immediate release

Fairfax Digital and ANYTIME launch Video on-Demand service in Australia – ANYTIME on VOLT

'ANYTIME on VOLT' teams ANYTIME and Fairfax Digital with iiNet, Intel, PIPE Networks and leading local and Hollywood studios

Singapore, 29 March 2007 - ANYTIME, Asia Pacific's dominant Video on-Demand (VoD) channel, and Fairfax Digital, Australia's leading provider of online news and classifieds websites, today announced the launch of *ANYTIME on VOLT*.

Launching initially in Australia, *ANYTIME on VOLT* is a new VoD service that will deliver the latest Hollywood and local blockbuster movies, TV shows, popular music videos and premium games to consumers in Australia and New Zealand. The service has been built in partnership with iiNet, Intel and PIPE Networks and will initially carry movie content from leading studios including Sony, Universal, Warner Bros., ICON and Becker.

From today, consumers can download content from *ANYTIME on VOLT* and watch it on their desktop PC or living room TV connected to a home entertainment PC. At launch, over 300 titles, such as *The Da Vinci Code*, *Miami Vice*, and *Superman Returns*, will be available from the service, with new titles added on a regular basis. *ANYTIME on VOLT* is available at www.anytime-tv.com.

Also announced today, ANYTIME has entered into an exclusive promotional partnership with iiNet, Australia's third largest Internet Service Provider and leader in ADSL2+ network roll-out. The partnership allows iiNet customers to enjoy un-metered downloads from the *ANYTIME on VOLT* service.

“*ANYTIME on VOLT* is born out of a strategic alliance between ANYTIME and Fairfax Digital, aimed at bringing a compelling Video on-Demand entertainment service to consumers in Australia,” says ANYTIME President and Chief Executive Officer Craig Zimbulis.

“I believe that by leveraging Fairfax Digital’s online experience and reach, with our expertise in Video on-Demand content and delivery, we’ve created a very compelling service for consumers that will develop into a significant business. Our promotional partnership with iiNet is also very important for us, allowing iiNet customers un-metered access to the entire range of content on the ANYTIME VoD service on VOLT.”

Jack Matthews, CEO, Fairfax Digital, commented, “Today’s agreement with ANYTIME marks a significant step in Fairfax Digital broadening its information offering and becoming, among other things, a leading online entertainment network.”

“*ANYTIME on VOLT* significantly expands the entertainment choices for our audience, giving them easy access to premium video entertainment over the Internet. The service is easy to use, convenient and affordable.”

iiNet’s CEO, Michael Malone said, “We are very pleased to be working with ANYTIME and Fairfax Digital in launching *ANYTIME on VOLT* un-metered to our customers.”

“iiNet has a high speed broadband network based on ADSL2+ which is capable of delivered speeds of up to 24Mbps to customers. Even at an average speed of 10Mbps, movies will just fly down.”

“High speed ADSL2+ has been available for a couple of years now. The applications to take advantage of the speed just haven’t been there yet. It’s great to be working with Fairfax and ANYTIME to deliver a product that shows what doors can open when you’ve got a real broadband connection.”

Movie files will be downloaded to the users' PC for a 7-day period after which the file will be automatically erased. During this time viewers can activate their

24-hour viewing license and watch the movie as many times as they wish during that 24-hour period. On a 1.5Mbps Internet connection, an average 90-minute movie will take around 90 minutes to download. However, movies can be viewed immediately once a download begins.

Movies are priced at AUD\$5.95 for a new release and AUD\$3.50 for a catalogue title. There are no joining fees or late fees for the *ANYTIME on VOLT* service. Payment is made securely through the website by Visa or MasterCard.

The *ANYTIME on VOLT* experience will be enhanced by Intel(r) Viiv™ technology-based digital entertainment PCs, powered by Intel(r) Core™ 2 Duo processors, providing high performance and great digital media experiences. Intel Viiv technology helps connect the PC and TV, and enables consumers to access, manage, share and enjoy the extensive digital entertainment programs offered by *ANYTIME on VOLT*, corresponding to families' entertainment needs.

Additionally, to provide the best possible data transmission speeds, the service will be peered through Australia's largest independent Internet peering and dark fibre infrastructure provider, PIPE Networks. This will mean lower latency and high bandwidth infrastructure to ensure the best possible customer experience.

To start enjoying *ANYTIME on VOLT*, viewers need an Internet connected PC, Windows XP SP2, Internet Explorer 6 or higher, and Windows Media Player 11.

ANYTIME on VOLT is the name of the ANYTIME-TV service in Australia as part of ANYTIME's strategic alliance with Fairfax Digital. The ANYTIME-TV service will be rolled-out in other Asia Pacific markets this year. Specific launch dates for other markets will be announced progressively.

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About ANYTIME

ANYTIME is Asia Pacific's dominant Video on-Demand channel delivered to consumers over IPTV, broadband and digital cable networks With output deals and access to the libraries of five of Hollywood's leading studios - Fox, Sony, Warner, NBC Universal and Buena Vista (Disney) International Television - and licenses with

regional content providers like Celestial Pictures, ICON Film Distribution, ANYTIME has an unsurpassed programming line-up.

When added to proven technology, ANYTIME delivers compelling content with the control and convenience that consumers demand. ANYTIME has existing carriage deals in Australia, India, China, Taiwan and Thailand, and the rights to license into 15 territories in Asia Pacific.

Chaired by Greg Coote, ANYTIME's shareholders include Columbia Pictures Entertainment Holdings Inc. (Sony), Fox Media Services Inc., Intel Capital, Warner Bros. Entertainment Inc., YTC Group (a Singapore based multinational conglomerate), and the Macquarie Bank Group.

About ANYTIME on VOLT

ANYTIME on VOLT will deliver the widest range of Hollywood blockbusters, Australian movies, premium TV and music programming to Australian consumers. It will provide a whole new level of convenience for video entertainment. *ANYTIME on VOLT* will be an ultra-convenient, reliable and affordable way for people everywhere to get the video entertainment they want, when they want it.

About Fairfax Digital

Fairfax Digital is Australia's leading provider of online news and classifieds. Comprising around 30 interactive sites which reach over eight million visitors each month, Fairfax Digital provides incisive and constantly updated information on news, finance, business, IT, sport and entertainment - and features the online presence of some of Australia's most prominent media brands such as smh.com.au, theage.com.au, and afr.com.au.

As part of one of the world's most respected news information organisations John Fairfax Holdings - Fairfax Digital draws on the news and information sources of Fairfax to deliver sites and services that are trusted and reliable.

About Intel

Intel, the world leader in silicon innovation, develops technologies; products and initiatives to continually advance how people work and live. Additional information about Intel is available at www.intel.com/pressroom.

About iiNet

iiNet is one of Australia's Internet service pioneers, having begun in Western Australia in 1993. iiNet has built a reputation for providing innovative, high quality Internet access backed by friendly 24-hour customer service and support.

iiNet has built its own high speed broadband network using ADSL2+ technology which now reaches the majority of households in capital cities. The Company is also one of the first and largest Voice Over IP ("VoIP") providers in Australia.

iiNet is the third largest Internet Service Provider in Australia and is listed on the Australian Stock Exchange.

About PIPE Networks

PIPE Networks is a public listed company (ASX: PWK), headquartered in Brisbane, with branch offices in Sydney, Melbourne, Adelaide and Hobart.

PIPE Networks provides network infrastructure services for Australian clients, and has three lines of business: The Company operates the nation's largest Internet Exchange, with a network across six capital cities serving some of Australia's largest content and

internet service providers. PIPE Networks also builds and operates one of Australia's largest metropolitan fibre optic networks, offering clients in Sydney, Brisbane, Melbourne, Adelaide and Perth access to the company's "Dark Fibre" service.

In addition, PIPE Network clients trust in the company's ability to provide secure sites for their IT equipment, giving them more options for primary, backup or disaster recovery sites. As a young, agile company, PIPE Networks is able to foresee and quickly respond to client needs.

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