

**FOR IMMEDIATE RELEASE****ANYTIME AND WIDEVINE® TECHNOLOGIES PARTNER TO DELIVER  
PREMIUM VIDEO CONTENT TO MAJOR ASIAN IPTV OPERATORS**

*Major operators enabled to deliver premium Hollywood content securely  
to subscribers as result of partnership*

**Singapore, June 18, 2007** – ANYTIME, Asia Pacific's dominant Video on-demand (VOD) channel, and Widevine Technologies, the world's leading provider of downloadable content protection, forensic watermarking and digital copy protection solutions, have entered into a partnership to ensure the delivery of premium VOD content to major Asian IPTV operators.

"Widevine's industry leading content protection platform is highly regarded by Hollywood movie studios. The challenge is not only providing a broadband operator with a great IPTV solution, but also ensuring that a robust content protection system is tightly integrated with that solution. This partnership enables Widevine to work with ANYTIME to enable operators to maintain premium broadcast and VOD content licensing," said Craig Ginsberg, Chief Technology Officer, Anytime.

"Widevine has proven success with enabling major operators to acquire premium Hollywood and Bollywood content. With broadband penetration on the increase in the region, Asia Pacific proves to be an excellent environment for rapid IPTV growth," said Doug Light, Widevine Vice President of Business Development. "We are pleased to be collaborating with ANYTIME to ensure a truly scalable and proven content security solution is in place—we regard this as an important alliance for the IPTV segment."

By bringing together leading VOD technology providers, Asian telcos, ISPs and digital cable providers, the ANYTIME Technology Partner Program facilitates technology vendors to come together to ensure process compliance and data flow compatibility from publishing, to billing APIs and royalty reporting.

**Note to editor:**

The ANYTIME Technology Partner Program has two levels of agreement – Technology compliance, and Cooperation & Co-marketing. If accepted into the Program, vendors can work with ANYTIME to ensure their products, services or solutions, comply with the highest industry standards for VoD content delivery.

The Program is open to STB manufacturers, middleware vendors, Conditional Access and DRM hardware and software makers, VoD server manufacturers, and Systems Integrators. It is vendor-agnostic, ensuring that Telcos, ISPs and Digital Cable providers receive impartial advice and information on VoD delivery technology.

For more information about the ANYTIME Technology Partner Program visitor:  
[http://www.anytimeondemand.com/anytime\\_chlicensing\\_techpartners.html](http://www.anytimeondemand.com/anytime_chlicensing_techpartners.html) or to apply, email:  
[techpartners@anytimeondemand.com](mailto:techpartners@anytimeondemand.com)

**About ANYTIME**

Chaired by Greg Coote, ANYTIME's shareholder's include Columbia Pictures Entertainment Holdings Inc. (Sony), Fox Media Services Inc., Intel Capital, Warner Bros. Entertainment Inc., YTC Group (a Singapore based multinational conglomerate), and the Macquarie Bank Group.

ANYTIME is Asia Pacific's dominant Video on-Demand channel delivered to consumers over IPTV, broadband and digital cable networks. With output deals and access to the libraries of five of Hollywood's leading studios – Fox, Sony, Warner, NBC Universal and Buena Vista (Disney) International Television—and licenses with regional content providers like Village Roadshow, Celestial Pictures, ICON Film Distribution, ANYTIME has an unsurpassed programming line-up.

When added to proven technology, ANYTIME delivers compelling content with the control and convenience that consumers demand. ANYTIME has existing carriage deals in Australia, India, China, Taiwan and Thailand, and the rights to license into 15 territories in Asia Pacific.

### **About Widevine Technologies**

Widevine is the world's leading provider of downloadable content protection, forensic watermarking and digital copy protection solutions for over 120 video service providers worldwide. Widevine enables telco, internet, mobile, cable and satellite service operators to generate new revenue opportunities through the secure distribution, identification and tracking of multimedia content.

Utilizing a combination of downloadable conditional access, digital rights management and digital copy protection techniques, Widevine enables operators to acquire and distribute premium studio content and, through unique patented technologies, reduce video related capital and operational expenditures. An innovator in the industry and holder of seven patents, Widevine invented the renewable client security with the Cypher Virtual SmartCard™—which today protects more IP video set top boxes, personal video recorders, PCs, portable media players and mobile devices in the industry than any other vendor.

Widevine is a privately held corporation headquartered in Seattle, WA, funded by Cisco Systems, Inc. (NASDAQ: CSCO), Charter Ventures, Constellation Ventures, Dai Nippon Printing Co., Ltd (DNP), Macrovision (NASDAQ: MVSN), PaceSetter Capital Group, Phoenix Partners, TELUS (NYSE: TU) and VantagePoint Venture Partners.

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